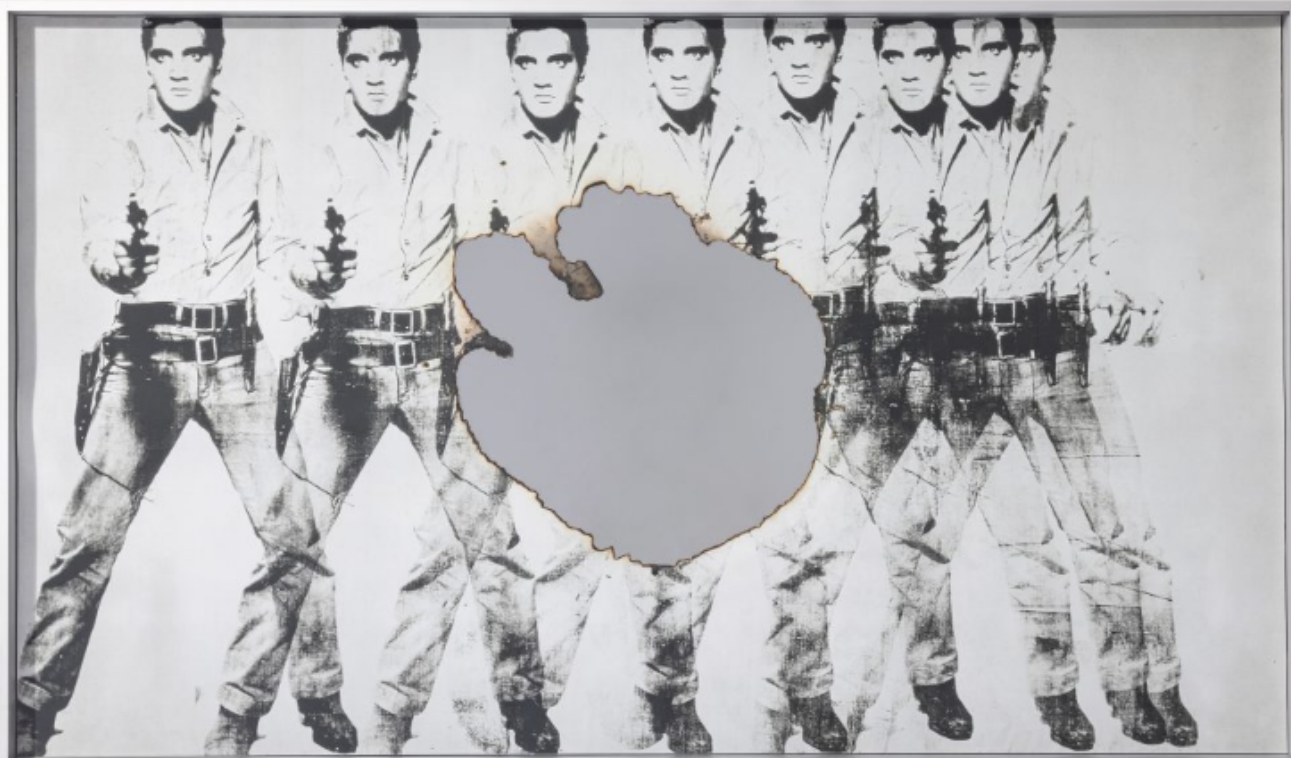


How Scottish Artist Douglas Gordon Reinterpreted the Work of Andy Warhol

The artist is collaborating with Austria-based Lito Editions.



Douglas Gordon, *Portrait of a Self Portrait of a Self, as Elvis* (2023). Courtesy of Lito Editions, Bregenz, Austria.

by Artnet Gallery Network • February 23, 2024

Every month, hundreds of galleries add newly available works by thousands of artists to the Artnet Gallery Network—and every week, we shine a spotlight on one artist or exhibition you should know. Check out what we have in store, and inquire for more with one simple click.

What You Need to Know: Based in Bregenz, Austria, [Lito Editions](#) was founded in 2022 with the aim of fostering and supporting innovation within the field of printmaking, including working with artists to create new, experimental print types. One artist that Lito Editions has recently collaborated with is

Douglas Gordon, whose avant-garde practice and work has pushed the boundaries of contemporary art. Lito Editions is currently introducing a series of four prints by Gordon, which debuted in the early 2000s, that use iconic silkscreen works by Andy Warhol as a starting point. Using the figures of Marilyn Monroe and Elvis Presley, Gordon created his own versions by setting them on fire, resulting in holes and scorch marks. Each of the print series are a limited edition of 35, and are hand signed by the artist on a custom backplate. This month, Lito Editions has opened a new gallery space in the city of Bregenz, where examples of Gordon's work will be on view. Further, it will be on view at the forthcoming London Original Print Fair, March 21–24, presented by Lito Editions.



Artist Douglas Gordon. Photo: wowe. Courtesy of Lito Editions, Bregenz, Austria.

About the Artist: The work of Scottish artist [Douglas Gordon](#) (b. 1966) is recognized for its use of repetition to interrogate themes of memory, society, and culture. Some of his best-known works are performance-based videos, such as *24 Hour Psycho* (1993), in which he slowed the play speed of Alfred Hitchcock's iconic film *Psycho* so that it lasted a full 24 hours. Frequently mining source material from popular culture, such as film and Pop art, his practice is strikingly multidisciplinary, working across performance, photography, installation, video, and prints.

In 1996, he was awarded the prestigious Turner Prize, and in 1997 the Premio 2000 award at the Venice Biennale. Currently living and working in Berlin, his work may be found in collections worldwide, including the Scottish National Gallery of Modern Art, Edinburgh, and the Solomon R. Guggenheim Museum, New York.



Courtesy of Lito Editions, Bregenz, Austria.

Why We Like It: The work of Andy Warhol has continued to capture the creative imagination. His widely recognizable depictions of celebrities such as Elvis and Marilyn Monroe are recognized today not only as pivotal in the history of art, but visual culture on the whole. Using these iconic images as a starting point, Gordon builds on the themes put forth by Warhol and interrogates them further. Initially understood as a rather macabre look at the price of celebrity and obsession with death, Gordon furthers this notion by physically damaging the surface of his work through fire—a cogent metaphor for a start that burned too bright. Alluding to the stages of the flame, first lit, then ablaze, before flickering out, similarly the individuals depicted underwent a similar trajectory through fame.

See featured works below.



Douglas Gordon, *Portrait of a Self Portrait of a Self, as Marilyn* (2023). Courtesy of Lito Editions, Bregenz, Austria.



Douglas Gordon, *Portrait of a Self Portrait of a Self, as Marilyn* (2023). Courtesy of Lito Editions, Bregenz, Austria.



Douglas Gordon, *Portrait of a Self Portrait of a Self, as Marilyn* (2023). Courtesy of Lito Editions, Bregenz, Austria.