

PRESS RELEASE

London Original Print Fair Cancels 2020 Edition

www.londonoriginalprintfair.com

London
Original
Print
Fair

16 March 2020: The 35th London Original Print Fair (LOPF) which was due to take place at the Royal Academy of Arts from 1-3 May 2020 has today been cancelled. In light of the evolving situation with COVID-19 Coronavirus, the Directors of the Fair have worked closely with the Royal Academy to make this decision.

Gordon Cooke, Founder and Chairman and Helen Rosslyn, Director of the London Original Print Fair said:

“Given our responsibility towards our 51 exhibitors, our visitors, and the staff at the Royal Academy, we feel we have no choice but to cancel this year’s Fair. The safety of exhibitors and guests remains our top priority; this decision comes in the light of the new estimate from Public Health England about when the Coronavirus is likely to be at its most widespread in the UK.

We had been looking forward to celebrating the 35th edition of LOPF and welcoming exhibitors and guests to what promised to be another vibrant Fair. However, as we watch events unfold across the globe and the impact of Coronavirus, we feel that cancelling is the right thing to do. In the meantime, we are exploring ways to use our new website to promote the print medium and our exhibitors. Our thoughts are with all those suffering from the effects of the virus.”

Notes to Editors

The London Original Print Fair is a much-loved fixture in the art calendar and has been held at the Royal Academy of Arts since 1985. This is the first time an edition has been cancelled.

www.londonoriginalprintfair.com | info@londonoriginalprintfair.com | @londonprintfair

For press enquiries, please contact:

Susie Lawson

+44 (0)7971 007 576

susie@branch-arts.com

Alison Wright

+44 (0)7814 796 930

alison@alisonwrightpr.com